

Speciality Speeches

1. Speak Off The Cuff

- Time: 5-7 minutes
- Objectives:
- Develop an awareness of situations in which you might be called upon to deliver an impromptu speech.
 - Understand how to prepare for impromptu speaking.
 - Develop skill as a speaker in the impromptu situation by using one or more patterns to approach a topic under discussion; for example, comparing a past, present, and future situation, or before and after.

2. Uplift the Spirit

- Time: 8-10 minutes
- Objectives:
- Identify and understand the basic differences between inspirational speeches and other kinds of speeches.
 - Learn how to evaluate audience feeling and develop emotional rapport.
 - Develop a speech style and delivery that effectively expresses inspirational content by moving the audience to adopt your views.

3. Sell a Product

- Time: 10-12 minutes
- Objectives:
- Understand the relationship of sales technique to persuasion.
 - Skillfully use the four steps in a sales presentation: attention, interest, desire, action.
 - Identify and promote a unique selling proposition in a sales presentation.

4. Read Out Loud

- Time: 12-15 minutes
- Objectives:
- Arrive at an understanding of the elements that comprise oral interpretation and how it differs from preparing and giving a speech.
 - Learn the preparation or planning techniques of effective interpretation.
 - Learn the principles of

presentation and develop skill in interpretive reading with regard to voice and body as instruments of communication.

5. Introduce the Speaker

- Time: duration of meeting
- Objectives:
- Focus on the special occasion talk from the standpoint of the introducer (function, chairman, toastmaster, master of ceremonies).
 - Become knowledgeable and skilled in the functions associated with the master of ceremonies.
 - Handle the introduction of other speakers at a club meeting.

Note: For some speech projects, the presentation time may also include additional segments for such activities as question-and-answer periods, depending on the project.